



Ministero dell'Istruzione, dell'Università e della Ricerca
ACCADEMIA DI BELLE ARTI
NAPOLI

Prot. n. 5166

Napoli, 26.9.2013

Academy of Fine Arts Film Festival – 1st Edition.

Subject: Realization of an international film festival for students of the Academies of Fine Arts - ***Academy of Fine Arts Film Festival – 1st Edition***

The ***Academy of Fine Arts Film Festival*** is an international film festival that hosts short films produced by the students of fine arts academies in Europe.

The festival, organized by the Academy of Fine Arts of Naples and sponsored by Comune di Napoli - Mediateca Santa Sofia - Department of Youth Policy of the City of Naples, with financial support from the EU project Erasmus, has the following objectives:

1. To facilitate and encourage the promotion and movement of European audiovisual and cinematographic works created by students of the Academies of Fine Arts in the context of audiovisual programs in Europe and in the whole world, therefore playing an important role in the promotion of the works and the networking of professionals;
2. To improve public access to European and international audiovisual works created by the students within the European Union;
3. To identify new ways of fruition of the products presented at the festival by recognising their educational value for students and graduates of the Academies in Italy and Europe;
4. To improve skills within the technology sectors for video pre-production, production and postproduction. To provide the tools for an understanding of the iconic language, to appreciate the artistic experiences related to it;
5. To effectively implement the rights of younger generations to acquire the tools to understand, express and communicate using a modern and technological language;
6. To develop new forms of communication, branching from the traditional one to the new mass media communication. To allow the young student to live as a protagonist and not as a simply spectator;
7. To proceed with the analysis and critical assessment of the socio-cultural and artistic phenomena, using the modern tools of communication through images.



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The organization aims to create a Web container to use as a place of information, promotion and action, (Festival Facebook Page, dedicated e-mail box) and a website that will be used to collect the video contributions of the authors - which will form a significant part of the festival as interactive - encouraging social interaction and providing information on the activities in preparation and execution.

The Steering Committee will select one audiovisual work for each EU country taking part in the event, with an overall total of 28 works. The short films selected will be screened during the event.

The festival will be organized in collaboration with various European Academies and will be held at the Academy of Fine Arts of Naples (Teatro Niccolini and the Aula Magna), with web streaming that will provide the opportunity to all the other academies involved or interested in the project to follow the event live.

Notes and credits:

Subject organizer:

Accademia di Belle Arti di Napoli – Erasmus Office

Design and production project:

Mariateresa Giosi (Erasmus Coordinator)
Luigi Barletta

Steering Committee:

Giovanna Cassese
Mariateresa Giosi
Mario Franco
Stefano Incerti
Vincenzo Esposito
Diego Del Pozzo
Cesare Accetta

Organizational staff:

Selected students from Academy of fine Arts of Naples coordinated by Giovanni Miele.

Sponsors:

Comune di Napoli - Mediateca Santa Sofia - Department of Youth Policy of the City of Naples.



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Announcement of competition
Academy of Fine Arts Film Festival - 1st Edition

Regulation

The Festival is dedicated to short audio-visual works made by students of national and European Academies of Fine Arts.

- Participation is free and open to all applicants. Applicants can work individually or in partnership.
- Each author can participate with a maximum of 2 short films.
- Works of any genre will be accepted: fiction, documentary or animation.
- The length of the short film must not exceed 20 minutes excluding credits.
- The short films must be subtitled in English, otherwise they will not be shortlisted.
- The Festival Committee in accordance with the rules of registration will select all short films submitted.
- The selected titles will be published on the website of the Academy of Fine Arts of Naples.

Awards and honours

The Academy of Fine Arts of Naples will award one prize to the best short film (best director). Other selected films will receive a certificate within the following categories:

- Certificate for the best screenplay.
- Certificate for the best photography.
- Certificate for the best editing.
- Certificate for the best scenography.
- Certificate for the best costumes.

All the contestants will receive a certificate of participation.

The winner will be hosted for three days in Naples during the event and will receive a prize consisting of a work created by students of the sculpture course (Prof. Vitagliano). The authors of the other shortlisted films will receive their certificate by post. The days of the Festival (to be determined) will be communicated on the web and via email.

The names of the members of the Jury will be made public in a press conference presenting the Festival and will also be announced on the website.

The jury's decision is final and unquestionable.



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Participation

- Candidates wishing to participate to the event must fill in the application form which can be downloaded from the website www.accademiadinapoli.it. Once completed, the application form must be sent as an e-mail attachment to the following address: academyofflineartsfilmfestival@gmail.com (object of the email COMPETITION – Academy of Fine Arts Film Festival) accompanied by two photos taken from the short film, in JPEG format.

- Candidates must also send a signed paper copy of the registration form in a sealed envelope along with the video material to the Academy of Fine Arts of Naples, at the following address:

Concorso Academy of Fine Arts Film Festival - 1st Edition
Accademia di Belle Arti di Napoli
Via Santa Maria di Costantinopoli 107 - 80138 NAPOLI – ITALY

Regulation for the video material

- Each application must contain only one audiovisual work.
- The format required for the selection is the DVD-R.

Please do not send DVDs that contain material other than the film itself.

- Applicants wishing to enter 2 short films must fill in two application forms and send them in two separate envelopes.
- All submitted works will not be returned but will become part of the Academy of Fine Arts of Naples archive and of the Mediateca Santa Sofia – Comune di Napoli. The material could be used for cultural and / or educational purposes. The authors and / or copyright holders will be informed in advanced should their material be used and the source will be mentioned.

The director/ producer of the work is solely responsible for any legal obligation regarding copyright issues.

Deadlines for participation in the competition

- The film and the registration form must be sent no later than 16th December 2013, as attested by the postmark.

The participation implies full acceptance of these rules.

The Festival reserves the right to decide on all matters not specified in the regulation.

Changes or additions to these Rules may be made for organizational reasons.

The participants will be able to check the results by visiting the website of the Academy of Fine Arts of Naples www.accademiadinapoli.it , the Festival's Facebook page or by sending an e-mail to the following e mail address: academyofflineartsfilmfestival@gmail.com

F.to Il Direttore
Prof. Giovanna Cassese



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Academy of Fine Arts Film Festival – 1st Edition
Entry Form – Card participation

Information about the author:

First Name _____
Last Name _____
Date and Place of birth _____
Address _____
City _____ Country _____
Telephone _____ Mobile phone _____
E-mail _____
Academy of belonging _____
Course of study _____

Information relating to the work:

Title _____
Director _____ Screenplay _____
Potography _____ Editing _____
Scenography _____ Costumes _____
Release date _____ Running Time _____
Starring _____
Short Synopsis _____

Information about the author and short filmography

Place and Date

Signature

Fill in each field of the card in capital letters.

As provided for in the Decree Law 196/2003 (Code relating to the processing of personal data), the processing of information relating to you, will be based on principles of correctness, lawfulness and transparency and the protection of your privacy and your rights. Your personal data will be freely communicated recorded on electronic files and / or computerized and treated in a confidential way from Academy of Fine Arts Film Festival and the Academy of Fine Arts of Naples by manual, electronic and telecommunication in full compliance with that law.

Pursuant to art. 13 of the code we provide you the following information:

- 1) The data you provide will be used only to send communications related to cultural initiatives in that competition;
- 2) The data will not be disclosed to other parties, nor will it be circulated;
- 3) The holder of the treatment is The Academy of Fine Arts in Naples and the organizational staff of the Academy of Fine Arts Film Festival.

The holder of the treatment you may apply to exercise your rights as provided by art. 7 of the Decree Law 196/2003